**CENTRE FOR EUROPEAN STUDIES** 



FACULTY OF LAW ALEXANDRU IOAN CUZA UNIVERSITY of IAȘI

# **EURINATIONAL CONFERENCE S** PROGRAMME

### BUILDING TOMORROW'S EUROPE: STRATEGIES FOR INTEGRATION, GROWTH, AND RESILIENCE

15-18 May | laşi - ROMANIA







EURINT 2025 • INTERNATIONAL CONFERENCE 15-18 MAY | ALEXANDRU IOAN CUZA UNIVERSITY OF IASI-ROMANA EURINTUAIC RO

### **ORGANISERS:**

### CENTRE FOR EUROPEAN STUDIES FACULTY OF LAW ALEXANDRU IOAN CUZA UNIVERSITY OF IASI – ROMANIA and

### JEAN MONNET EUROPEAN DOCUMENTATION CENTRE

in cooperation with







Event organized under the High Patronage of the Representation of the European Commission in Romania



#### ABOUT THE EURINT CONFERENCE SERIES

The EURINT conference series was launched by the Centre for European Studies, in 2013, in the frame of the Jean Monnet Life Long Learning Programme. Since 2013, the EURINT conference has established itself as a visible academic event in the field of European Studies and in this regard, we are pleased to develop it into a traditional conference series. The EURINT conference addresses those who show a genuine interest in enhancing a transnational research network. It usually comprises keynote lectures and panel debates involving international academic experts, followed by intensive Q&A sessions. The audience is strongly encouraged to take the floor and challenge speakers with their own views and reflections on the topics. The programme also includes parallel sessions during which the conference participants (researchers, students, young professionals, etc.) are expected to deliver presentations of their most recent research.

The Centre for European Studies is located in Iași, Romania, which is one of the easternmost cities of the European Union, a very important academic centre in our country and also a cradle of Romanian history and culture. Our city could not only serve as a bridge between the West and East, but also as a starting point for developing stronger connections between our country, the European Union and our Eastern European friends from the neighbourhood.

#### THE EURINT 2025 CONFERENCE RATIONALE

The European Union stands at a critical juncture, one defined by complex political, economic, and social dynamics. Recent years have witnessed the resurgence of populism, fuelled by widespread economic inequalities and perceived exclusions. These challenges underscore the urgent need to align strategies for growth with the principles of inclusivity and tackling the inequalities. A failure to address these issues risks exacerbating societal divisions and undermining the democratic fabric of Europe. Moreover, the focus on resilience, once a cornerstone of the EU's post-crisis recovery strategies, has diminished. This is particularly concerning given the accelerating pace of global shocks, from economic volatility to climate emergencies. Building resilience is no longer optional but essential to ensure a robust and adaptive Europe capable of navigating an uncertain future.

This year's EURINT edition will be part of a series of events celebrating a quartercentury of academic activity research, and successful partnerships of the Centre for European Studies at Alexandru Ioan Cuza University of Iași (UAIC), under the motto "25 Years of Excellence in European Studies". The following special sessions will be organised during the conference:

[-] The Future of EU Budgeting: Balancing Growth, Innovation, and Social Cohesion Chairs: Victor Negrescu, PhD (The National University of Political Studies and Public Administration, Romania)

[-] CITY-Focus special session • Urban challenges and transformations amid the green and digital transitions. Towards new forms of urban resilience

Chairs: Alexandru Bănică, Cristian Încălțărau, Gabriela-Carmen Pascariu (Alexandru Ioan Cuza University of Iași, Romania)

[-] SAGES special session • Multidisciplinary approaches to well-being. Analyses and impact policies

Chairs: Ramona Țigănașu, Mihaela Clincu (Alexandru Ioan Cuza University of Iași, Romania)

[-] Business Resilience in AI Era: Strategies for Communication, Engagement, and Decision-Making in Times of Crisis

Chairs: **Oana Carmen Țugulea; Andreea-Isabella Cinca; Lucian Barbacaru** (Alexandru Ioan Cuza University of Iași, Romania)

[-] About Europe - Young researcher Special session - dedicated to bachelor and master students awarded within the Students scientific sessions in European studies Chairs: Bogdan Ibănescu & Ciprian Alupului (Alexandru Ioan Cuza University of Iași, Romania)

#### PRACTICAL INFORMATION

#### VENUE

The registration and the opening ceremony will be held at the **Building A** The panels and parallel sessions will be held in **I Building** 

#### PRESENTATION

The panels will be chaired by external scholars. Each participant will have 15 minutes for the presentation. Chairpersons will be strict in respecting the speaking time. Paper discussions will take place after each presentation. We strongly encourage you to prepare a PowerPoint for your presentation (& pdf version). ! The certificates will be issued only for the papers presented in the conference.

#### LOGISTICS

If you have any queries about the conference or you need other practical information, the team is there to assist you. You can send a message to <u>eurint.conference@gmail.com</u> or write us on Facebook @eurint or WhatsApp 0750411344.

### **EURINT 2025 PROGRAMME OVERVIEW**

Thursday, 15 May Welcoming session

Frida	y, 16	May
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09:00	Registration 🖀 Alexandru Ioan Cuza University of Iași 🔳 Aula Magna, Building A
09:30	<b>OPENING CEREMONY</b> • Aula Magna ■ Building A Keynote Lectures
l	Coffee break
11.30	EURINT Panel
13:30	Lunch – Hall of the Lost Steps Euilding A
14:30	Workshop: Knowledge and Partnership • Ferdinand Room ■ Building A Special sessions & Parallel sessions Image Building İ
17:00	SAGES & CITY-FOCUS Workshops
20:00	DINNER: Golden Stone, Ciric Area

### Saturday, 17 May

10:00	Strategic Foresight workshop 📠 Building i Special session & Parallel sessions 📠 Building İ
12:00	Lunch – Building İ

#### Sunday, 18 May

Parallel sessions in Building İ 10:00

#### DETAILED PROGRAMME

#### Friday, 16 May

#### **OPENING CEREMONY**

#### ⑦ Friday, 16 May • 9.30 • Aula Magna – Building A

ZOOM link • Meeting ID: 890 5088 2717 • Pass: 143374

#### Welcoming remarks

- Liviu George MAHA, Rector, Alexandru Ioan Cuza University of Iași, Romania
- Nicolae-Horia ȚIȚ, Dean, Faculty of Law
- Mihai CHIRICA, Mayor, City Hall of Iași Municipality
- Marius DANGĂ, Vice president, Iași County Council
- Gabriela Carmen PASCARIU, Director, Centre for European Studies

#### **EURINT Lectures**

- Ramona CHIRIAC, Chief of European Commission Representation in Romania
- Paulo Cunha ALVES, Ambassador of Portugal to Romania
- Gabriela Carmen PASCARIU, Director of the Centre for European Studies

# EURINT PANEL: Challenges of development and resilience in border regions. What is the EU perspective in light of future enlargements?

#### 🕐 Friday, 16 May • 11.30 • 🏛 Aula Magna – Building A

- ZOOM link Meeting ID: 890 5088 2717 Pass: 143374
- Andrea Antonio CARAGLIU (Politecnico di Milano, Italy) Identifying border effects
- Eduardo Amaral HADDAD (University of São Paulo, Brazil) A View from the New South
- Tomás Lopes Cavalheiro PONCE DENTINHO (University of the Azores, Portugal) -What Europe is sustainable and peaceful? Fortress, colonial, different speeds or archipelagic?
- Alexandru BĂNICĂ (Alexandru Ioan Cuza University of Iași, Romania) Increasing resilience capacity at Eastern European Union peripheries. The role of green and digital transition
- Vasile ASANDEI (North-East Regional Development Agency, Romania)
- Cezar GROZAVU (Suceava Cross-Border Cooperation Office, Romania)

### Friday, 16 May

# EURINT round table: Knowledge and partnership – collaborative solutions for a prosperous region

① Friday, 16 May • 14.30 • 💼 Ferdinand Room - Building A [in Romanian]

- ZOOM link Meeting ID: 890 5088 2717 Pass: 143374
- Gabriela Carmen PASCARIU, Centre for European Studies
- Ioana Maria COSTEA, Alexandru Ioan Cuza University of Iași, Romania
- Vasile ASANDEI, North-East Regional Development Agency, Romania
- Ramona ŢIGĂNAŞU, Centre for European Studies
- Jeni CÂMPINEANU, E-ARC
- Elena FARCA, City Hall of Iași Municipality
- Ioana PRUTEANU, Europe Direct Iași
- Cezar GROZAVU, Suceava Cross-Border Cooperation Office, Romania

#### Saturday, 17 May

#### EURINT WORKSHOP Strategic foresight workshop

#### ② Saturday, 17 May • 10.00 • A ROOM I.1, Building İ

- Marina ANDEVA, University American College Skopje, North-Macedonia
- Moderator: Ramona ŢIGĂNAŞU, Centre for European Studies

# EURINT Special Session The future of EU budgeting: balancing growth, innovation, and social cohesion

- ① Saturday, 17 May 10.00 A ROOM I.4, Building i
  - Moderator: Victor NEGRESCU (National University for Political Studies and Public Administration, Bucharest, Romania)

# **EURINT session** • Europe in transformation: political shifts, cultural identity, and regional resilience

#### ⑦ Friday, 16 May • 14:30 • m ROOM i.1, Building i

**Chairs: Melania-Gabriela CIOT** (Babeș-Bolyai University, Cluj-Napoca, Romania), **Ion MUȘCHEI** (Alexandru Ioan Cuza University of Iași, Romania)

- Lasha BAZHUNAISHVILI (Batumi Shota Rustaveli State University, Georgia) War in Ukraine, transformation of perceptions in the EU's geopolitics and possibility of sectoral integration of Georgia into the European energy and transportation policies
- Vytautas VALENTINAVICIUS, Eglė BUTKEVIČIENĖ, Vaidas MORKEVIČIUS (Kaunas University of Technology, Lithuania) *Democratic resilience and societal well-being in the EU: The case of Lithuania's civic participation and civil society*
- Mikel COLE (University of Houston, USA) *Translanguaging in the EFL classroom*
- Eduardo HADDAD, Inácio ARAUJO (University of Sao Paulo, Brazil), Mahmoud ARBOUCH (Mohammed VI Polytechnic University, Morocco) - Understanding trade-offs of development strategies: How can Moroccan regions and sectors help to achieve the 'New Development Model' goals?
- Tomaz DENTINHO (University of Azores, Portugal), Alexandru BĂNICĂ (Alexandru Ioan Cuza University of Iași, Romania), Gábor POZSGAI, Karima KOURTIT (Open University, Heerlen, The Netherlands) - Butterfly model to link local public accounts with Sustainable Goals Indicators. A generalized Q analysis
- Ion MUŞCHEI (Alexandru Ioan Cuza University of Iaşi, Romania) The Europeanization process of the Republic of Moldova between 1994 and 2014: Media narratives and domestic press coverage
- Sónia BOMBICO, Leonor DIAS GARCIA (Universidade de Évora, Portugal) *European identity and cultural heritage: The Mediterranean has its say*
- Lucian Dumitru DÎRDALĂ (Alexandru Ioan Cuza University of Iași, Romania) The president of the European Council An office in search of a role
- Melania-Gabriela CIOT, Cătălina TUDORIE (Babeş-Bolyai University, Cluj-Napoca, Romania) - Reshaping Europe's industrial future: The impact of the new political landscape on industrial policy and competitiveness
- Marcela ŞLUSARCIUC (Ștefan cel Mare University of Suceava, Romania) Partnership approaches during crises in cross-border projects in Romania-Ukraine border area

### EURINT session • Strategic governance and security in a competitive and digital Europe

#### ⑦ Friday, 16 May • 14:30 m ROOM i.2, Building i

Chairs: Oana-Ramona SOCOLIUC (GURIȚĂ), Mihaela DAVID (Alexandru Ioan Cuza University of Iași, Romania)

- Thi Hong Nga NGUYEN (Alexandru Ioan Cuza University of Iași, Romania) *The impact of current healthcare expenditures on economic growth: A case study of European countries*
- Jingxin HU (Dimitar A. Tsenov Academy of Economics, Svishtov, Bulgaria) Determinants of bilateral trade between Romania and its major trading partners: A panel gravity model with GLS estimation
- Georgiana BURLACU, Iona-Bogdan ROBU (Alexandru Ioan Cuza University of Iași, Romania) - Analysis of the degree of financial fraud risk within listed Romanian companies based on the activity performed
- Besa SHAHINI (Univeristy of Tirana, Albania) Integrating waste management and carbon mitigation through industrial symbiosis: Strategies for green urban development in Eastern Europe
- Iuliana MOCANAS (Babeş-Bolyai University, Cluj-Napoca, Romania) Tools for combating disinformation in Romania
- Andreea Cosmina FOCA (Alexandru Ioan Cuza University of Iași, Romania) *European cybersecurity challenges and policy gaps. The Estonian experience in cybersecurity*
- Cristian-Romeo SPĂTARU, Cristian Constantin POPESCU (Alexandru Ioan Cuza University of Iaşi, Romania) - The synergy between institutionalism and digitalization in EU-27: The road to more effective national governments
- Robert-Narcis BOTOŞÎNEANU (Alexandru Ioan Cuza University of Iaşi, Romania) Political marketing: Examining the perceived impact of artificial intelligence on the 2024 Romanian elections through the lens of party member
- Mihai ȘTEFĂNOAIA (Ștefan cel Mare University of Suceava, Romania) The security of the European Union in the context of accelerated and radical geopolitical changes
- Dănuț-Vasile JEMNA, Mihaela DAVID (Alexandru Ioan Cuza University of Iași, Romania)
  Education-related inequalities in the utilization of healthcare services among women in the European Union
- Oana-Ramona SOCOLIUC (GURIŢĂ), Grațiela Georgiana NOJA, Mirela CRISTEA, Nicoleta SÎRGHI (Alexandru Ioan Cuza University of Iași, Romania) - Back to the basics in the EU matrix of economic prosperity—What matters the most, property or the use of resources?

### EURINT session • Human capital, health, and innovation: building resilient systems for a future-ready Europe

#### ⑦ Friday, 16 May • 14:30 m ROOM i.3, Building i

Chairs: Cristian INCALATARU, Irina CLIPCA (Alexandru Ioan Cuza University of Iași, Romania)

- ANDREI SIDOROV, Svetlana SVISTOVA, Tatyana NIKITINA (Alexandru Ioan Cuza University of Iaşi, Romania) - Mathematical modelling of epidemic dynamics and disease spread using the SIR model
- Augustin Marius AXINTE (Alexandru Ioan Cuza University of Iași, Romania) Safe AI for a Stronger Europe: strategic insights from Romania's emerging economy
- Andreea MOCANU, Ioan-Bogdan ROBU (Alexandru Ioan Cuza University of Iaşi, Romania)
  The impact of corporate governance mechanisms on going concern risk: Empirical evidence from companies listed on the Bucharest stock exchange
- Ana-Maria GIURGI (Alexandru Ioan Cuza University of Iași, Romania) *Euro adoption, innovation, and post-crisis recovery, the case of Estonia*
- Mihaela TOFAN (Alexandru Ioan Cuza University of Iaşi, Romania) The European Union's innovative legal framework for artificial intelligence and the anticipation of its global effect
- Răzvan-Ionuţ CROITORU, Ana Maria BERCU (Alexandru Ioan Cuza University of Iaşi, Romania) - Development of human resources in public administration. Accountability and transparency
- Iuliana OBREJA, Amelia-Lidia VATAMANIUC (FRUNZĂ), Adriana MANOLICĂ (Alexandru Ioan Cuza University of Iași, Romania) - From crisis to connection: The role of marketing in building communities
- Raluca BÂRZU (Alexandru Ioan Cuza University of Iaşi, Romania) Entrepreneurship and economic growth

# Special session • Business resilience in AI era: strategies for communication, engagement

⑦ Friday, 16 May • 14:30 • A ROOM i.4, Building i

Chairs: Oana Carmen ȚUGULEA; Andreea-Isabella CINCA (m. Moroșanu); Lucian BARBACARU (Alexandru Ioan Cuza University of Iași, Romania)

- Irina-Constanţa THEODORU (Alexandru Ioan Cuza University of Iaşi, Romania) Resilient cultural communication in the age of AI: How specialists navigate audience engagement and technological transformation
- Elena CONSTANTIN (Alexandru Ioan Cuza University of Iași, Romania) *The implications* of risk management in reshaping the industrial supplier profile A research preview
- Andreea-Isabella CINCA (M. MOROȘANU) (Alexandru Ioan Cuza University of Iași, Romania) - Business resilience in the digital age: Strategic responses in times of crisis
- Lucian BARBACARU (Alexandru Ioan Cuza University of Iași, Romania) Crisis communication in Romania, concepts & models. A literature review and bibliometric analysis
- Beatrice BARBOS (Alexandru Ioan Cuza University of Iași, Romania) Improving the organizational behaviour management through FLOW concept
- Andrei DASCĂLU (Alexandru Ioan Cuza University of Iași, Romania) Regionalization or territorial reorganization? Romania's dilemma in terms of financial resilience, models of good practice and challenges
- Iustin GOPŞA (Alexandru Ioan Cuza University of Iaşi, Romania) Economic and financial sanctions - Case study of a banking institution in Romania
- Alina-Maria BĂSU (Alexandru Ioan Cuza University of Iaşi, Romania) Artificial intelligence applications in neuromarketing: An inventory and analysis of the impact on purchase intentions and sales outcomes
- Diana DĂNĂILĂ (Alexandru Ioan Cuza University of Iași, Romania) Artificial intelligence for organizational sustainability: A thematic literature exploration
- lulia POSTOLACHI (Alexandru Ioan Cuza University of Iași, Romania) From chaos to results: Redefining creativity in marketing in the AI era

# SAGES Workshop • Multidisciplinary approaches to well-being. Analyses and impact policies

⑦ Friday, 16 May ● 17:00 ● ▲ Ferdinand Room, Building A

**Chairs: Ramona ŢIGĂNAŞU**, **Bogdan-Constantin IBĂNESCU**, **Mihaela CLINCU** (Alexandru Ioan Cuza University of Iasi)

- Oara PRUNDEANU, Alexandra GHEORGHIU, Daniela Victoria ZAHARIA (Alexandru Ioan Cuza University of Iaşi, Romania), Mioara CRISTEA (Heriot-Watt University, Scotland, United Kingdom) - Predicting pro-environmental intentions: The role of self-affirmation, well-being, and environmental identity
- Daniela Victoria ZAHARIA, Oara PRUNDEANU, Alexandra GHEORGHIU (Alexandru Ioan Cuza University of Iaşi), Mioara CRISTEA (Heriot-Watt University, Scotland) - Emotional well-being: The predictive role of subjective economic status, European identity and civic activism
- Alexandra CEHAN (Alexandru Ioan Cuza University of Iași, Romania) *The relationship between tourism and well-being: a literature review*
- Daniela-Andreia DAMIAN, Mihaela CLINCU, Bogdan-Constantin IBĂNESCU (Alexandru Ioan Cuza University of Iași, Romania) - A conceptual analysis of well-being through the lens of public policies
- Bogdan-Constantin IBĂNESCU, Alexandra GHEORGHIU, Alexandru BANICA (Alexandru Ioan Cuza University of Iași, Romania), Sébastien BOURDIN (EM Normandie Business School, Caen, France) - Exploring the link between circular economy behaviours and resilience in rural and urban communities: A national survey analysis
- Lucian ROŞU, Ema CORODESCU-ROŞCA (Alexandru Ioan Cuza University of Iaşi, Romania) -Engaging stakeholders in nature-based playground design: Pathways to enhanced community well-being
- Ema CORODESCU-ROȘCA (Alexandru Ioan Cuza University of Iași, Romania) Path development – Agency vs structure in various territorial contexts
- Gabriela Carmen PASCARIU, Mihaela CLINCU (Alexandru Ioan Cuza University of Iaşi, Romania), Oana Ancuţa STÂNGACIU (Vasile Alecsandri University of Bacău, Romania) -Creative labour market resilience as a driver of well-being in the EU. A comparative analysis between the economic crisis and the covid-19 pandemic
- Delia-Elena RUSU (Alexandru Ioan Cuza University of Iaşi, Romania) Reconfiguring EU cohesion policy for regional resilience: Integrating workplace well-being beyond GDP
- Alexandra-Cristina SÎRBU, Andreea-Oana IACOBUȚĂ-MIHĂIŢĂ, Mircea ASANDULUI (Alexandru Ioan Cuza University of Iaşi, Romania) - Understanding subjective well-being through cultural values orientations: A configuration approach with fuzzy-set qualitative comparative analysis (FSQCA)
- Andra IFTIMIEI (Alexandru Ioan Cuza University of Iași, Romania) The legal valences of the concept of well-being. Comparative analysis of legal texts and jurisprudential interpretations







#### CITY FOCUS Workshop • Urban challenges and transformations amid the green and digital transitions. Towards new forms of urban resilience

#### ⑦ Friday, 16 May • 17:00 • A ROOM i.3, Building i

Chairs: Alexandru BĂNICĂ, Cristian INCALTARAU, Gabriela Carmen PASCARIU (Alexandru Ioan Cuza University of Iasi)

- B Carina BRÂNZILĂ, Alin RUBNICU (Alexandru Ioan Cuza University of Iasi, Romania) -Perspectives on resilient green cities of today
- B Alexandru BĂNICĂ (Alexandru Ioan Cuza University, Iași; Centre for Geographic Research, Romanian Academy, Iasi Branch), Ramona TIGĂNASU (Alexandru Ioan Cuza University, Iasi) -The role of urban areas in increasing well-being by an adaptive workforce in the context of digital transition
- B Gabriela Carmen PASCARIU, Valerică GREAVU-ȘERBAN, Alexandra GHEORGHIU, Irina CLIPCA (Alexandru Ioan Cuza University of Iași, Romania) - Digitalization in Romania's public administration: Barriers, drivers and citizen-centered solutions
- Þ Ioana Maria COSTEA (Alexandru Ioan Cuza University of Iasi, Romania) - Green taxation in the European Union: Pathways to sustainable growth
- B Liviu-George MAHA, Daniela-Elena VIORICA; Stefan-Catalin TOPLICEANU (Alexandru Ioan Cuza University of Iași, Romania) - Institutional quality and economic stability: Governance lessons from EU-Japan trade
- B Ciprian ALUPULUI - (Alexandru Ioan Cuza University of Iasi, Romania) - From policy to practice: the role of multi-level governance in driving green urban transitions in the EU
- B Ioana-Maria URSACHE, Irina CLIPCA, Ioana BEJENARU, Daniela-Andreia DAMIAN, Georgiana JURAVLE (Alexandru Ioan Cuza University of Iași, Romania) - Key factors and thematic priorities shaping the sustainability of Living Labs



Uniunea Europeană NextGenerationEU



Planul National de Redresare și Reziliență

# **EURINT Session** • Policy pathways and legal frameworks for resilient and sustainable societies

⑦ Friday, 16 May • 15:00 RO time • ONLINE

ZOOM link • Meeting ID: 875 1725 7971 • Pass: 556279

Moderators: Sorin MAZILU (Alexandru Ioan Cuza University of Iași, Romania)

- María Jesus GARCIA GARCIA (University of Valencia, Spain) Deliberative democracy and EU law-making in the digital era
- Andres Matti Lembit TOMINGAS (Alexandru Ioan Cuza University of Iași, Romania) -Integration of Rwandese vocational students in Germany: A qualitative study
- Malka YAKUTILOV (Alexandru Ioan Cuza University of Iaşi, Romania) Implementing electronic medical records (EMR) as a change management: Challenges and insights as perceived by head nurses
- Stefan-Ioan SMILSCHI (Alexandru Ioan Cuza University of Iaşi, Romania) Car-centric infrastructure in Romanian cities. How a green future is difficult to build without a strong public transport system
- Elena BIZIM (SURDU) (Alexandru Ioan Cuza University of Iași, Romania) *Exploring effective* public-private partnership contracting procedures in Romania
- Iulia-Marilena SBÂRCEA (National University for Political Studies and Public Administration, Bucharest, Romania) - Institutional impact of standards and recommendations made by the Venice commission on the Romanian party system: Theoretical considerations regarding the imperative mandate and guarantees against majoritarian tyranny
- Anca-Cristina RĂDULESCU (University of Bucharest, Romania) *Erasmus Plus Youth* program as an instrument for cultural integration of the young people
- Ana-Maria NICA, Dorin PETREUS (Technical University of Cluj-Napoca, Romania) -Enhancing business resilience in the automotive sector through Al-driven intrusion detection systems
- Mădălina IACOB (West University of Timișoara, România) A cultural analysis on Romania. how to apply the theory of mental soft
- Berit EBERT (Bard College Berlin, Germany) The resilience of European Union values: Article 2 TEU and subnational gender dissidence
- Grygorii MOSHAK (Odesa National Maritime University, Ukraine) Integration and sustainability strategies for European inland waterway transport
- Georgiana Beatrice GHEORGHE (COȘOVEANU) (Bucharest University of Economic Studies, Romania) - The Role of Governance and Institutional Frameworks in Shaping Health Policy: Regulatory Insights on Access to Innovative Medicines in Europe
- Ancuța-Elena FRANȚ (Alexandru Ioan Cuza University of Iași, Romania) *European cooperation in forensic science*

# Special session • The future of EU budgeting: balancing growth, innovation, and social cohesion

Saturday, 17 May • 10:00 RO time • A ROOM i.4, Building i
 ZOOM link • Meeting ID: 833 3396 1340 • Pass: 284980

**Chairs: Victor NEGRESCU** (National University for Political Studies and Public Administration, Bucharest, Romania)

- Victor NEGRESCU (National University for Political Studies and Public Administration, Bucharest, Romania) - *Strategic budgeting in the European Union: An analytical perspective on the 2025 EU budget and its role in fostering integration, growth, and resilience*
- Petra SZÁVICS (Babeş-Bolyai University, Cluj-Napoca, Romania) Territorial patterns of Romanian research and innovation projects: Could smart specialisation ultimately contribute to reducing intra-regional disparities?
- Cristian ÎNCĂLŢĂRĂU, Liviu George MAHA (Alexandru Ioan Cuza University of Iaşi, Romania), Sergiu BURLACU (Research Institute for the Evaluation of Public Policies of the Bruno Kessler Foundation, Trento, Italy), Karima KOURTIT (Open University, Heerlen, The Netherlands) -From funding to local revitalisation: Assessing the role of EU's cohesion policy in Romanian communities
- Olesea PLOTNIC, Svetlana GHETMANCENCO (Academy of Economic Studies of Moldova, Chişinău, Republic of Moldova) - Using the Monte Carlo method for robust assessment of investment efficiency indicators
- loana Florina RUSSU-COLDEA (Babeș-Bolyai University, Cluj-Napoca, Romania) Budgeting tomorrow's Europe: Cultural strategies for integration, growth and resilience
- Ionut-Petre STOICA (Alexandru Ioan Cuza University of Iaşi, Romania) Reforming the Multiannual Financial Framework (MFF): Towards a more flexible and crisis-responsive EU budget
- Vadim VRABIE (Alexandru Ioan Cuza University of Iași, Romania) *The shadow economy as a determinant of the economic resilience of European states*

### EURINT session • Belonging and well-being in Europe: Identity, inequality, and civic participation

#### 🕖 Saturday, 17 May 🛛 10:00 🖉 💼 ROOM İ.2, Building İ

Chairs: Corneliu IAȚU (Alexandru Ioan Cuza University of Iași, Romania)

- Bogdan-Constantin IBĂNESCU, Teodor Lucian MOGA (Alexandru Ioan Cuza University of Iași, Romania), Philippe JEAN-PIERRE, David PERRAIN (EMOI, IAE of La Réunion, University of La Réunion, France) - A deep dive into the tourism-induced resilience during major shocks investigation from European Union countries
- Ionut-Petre STOICA (Alexandru Ioan Cuza University of Iaşi, Romania) Policy coherence for well-being: Aligning economic, social, and environmental objectives
- Oana-Maria COZMA (Alexandru Ioan Cuza University of Iaşi, Romania) Happier abroad? Insights into the wellbeing of Romanian emigrants
- Bogdan-Constantin IBANESCU, Manuel FOSALAU, Alexandra GHEORGHIU (Alexandru Ioan Cuza University of Iaşi, Romania), Mioara CRISTEA (Heriot-Watt University, Scotland, United Kingdom) - Mapping Europe through young people's eyes: Regional divides and the EU in drawn representations
- Ciprian ALUPULUI (Alexandru Ioan Cuza University of Iași, Romania) Beyond borders: Multilevel governance and the construction of European identity amidst national differences
- Ionut-Andrei PRICOP, Laura DIACONU (MAXIM) (Alexandru Ioan Cuza University of Iași, Romania) - The poorer the household, the more dissatisfied people are? An analysis of EU countries in the post-pandemic era
- Georgeana-Ionela CAUTIȘ (Alexandru Ioan Cuza University of Iași, Romania) *The road to prosperity: The role of European funds on the quality of life in Central and Eastern Europe*
- Ciprian-Florin DASCĂLU (Alexandru Ioan Cuza University of Iași, Romania) Chat GPT-assisted bibliometric analysis of upcycling literature: Methods, themes, and trends
- Corneliu IAȚU, Silviu GRECU, Bianca Sofia TEODORU (Alexandru Ioan Cuza University of Iași, Romania) - A geography of the Happiness Index (2019-2024). Analyse of the dynamics and spatial structures

EURINT Session • Resilience, resistance, and representation: Europe at the crossroads of conflict and change

② Saturday, 17 May • 10:00 RO time • ONLINE

ZOOM link • Meeting ID: 835 8007 8474 • Pass: 204370

Chairs: Edina Lilla MESZAROS (University of Oradea, Romania)

- Zeala PINTO (Alexandru Ioan Cuza University of Iaşi, Romania) Advised, not advanced: The silent gap holding women back
- Michal NOACH (Alexandru Ioan Cuza University of Iaşi, Romania) Nurse managers in wartime: Managing nurse teams in a national emergency crisis
- Lela JAMAGIDZE, Eka LEKASHVILI (Ivane Javakhishvili Tbilisi State University, Georgia) *The analysis of Georgia's participation in global value chains*
- Yasmin RENNE (NOVA University Lisbon, Portugal), Ana Paula TOSTES (State University of Rio de Janeiro, Brazil) - Moldova and Ukraine's EU path for membership: A new strategy for Europeanization or integration?
- Szabolcs JANIK, Bálint TOTH (Centre for Political Science, Mathias Corvinus Collegium, Hungary) - The v4 as Orbán's asset in domestic politics? The role of the Visegrad four in the Hungarian government's communication from 2015 to 2024
- Irina-Maria COSMA (Babeş-Bolyai University, Cluj-Napoca, Romania) The Turkish perspective on the European integration: Ideological and social motivations of nonintegration
- Seline SEMAAN (Alexandru Ioan Cuza University of Iași, Romania) *Identity perspectives* regarding Israeli-Arab youth participating in voluntary national service in Israel
- Monica Cristina BĂNĂRESCU (University of Bucharest, Romania) The influence of populist discourse of the radical right parties on social policy. The freedom party of Austria, the Finns party, the Italian northern league and the Poland's law and justice in a comparative perspective
- Nadiia BUREIKO (Foreign Policy Council 'Ukrainian Prism', Ukraine; IERES, George Washington University, USA; IAS, Central European University, Hungary) Knowledge production and image formation in times of war: The role of Ukraine's public diplomacy and the boundaries of soft power
- Teodor Lucian MOGA (Alexandru Ioan Cuza University of Iaşi, Romania), Erekle Gozalishvili (University of Regensburg, Germany) - Feigning Forward: Georgia's Strategic Evasion of EU Integration Requirements, 2022–2024
- Oleksandr MOSKALENKO (European Humanities University, Vilnius, Lithuania) The war in Ukraine and re-assessment of the conditionality theory
- Edina Lilla MESZAROS, Constantin Vasile TOCA (University of Oradea, Romania) Assessing the European Union's resilience to hybrid threats: A multilayered analysis

# **EURINT Session** • Navigating economic transitions: Policy, partnerships, and global challenges

⑦ Sunday, 18 May ● 10:00 RO time ● ONLINE

ZOOM link • Meeting ID: 874 4779 3587 • Pass: 616824

Chairs: Mihaela CLINCU, Ioana-Maria URSACHE (Alexandru Ioan Cuza University of Iași, Romania)

- Bogdan POPOVICI (Bucharest University of Economic Studies, Romania) Influence and performance of international business celebrities speakers and local business celebrities speakers on sponsorships, participation fees and number of attendees in foodbiz international conferences
- Silviu BEJENAR (Alexandru Ioan Cuza University of Iași, Romania) *The military and political resilience theoretical and methodological approach*
- Oana-Raluca TUDOR (TRIFAN) (University of Bucharest, Romania) The impact of Ukrainian refugee crisis on the job and housing markets in Romanian big cities
- Ludmila LAZAREV (Academy of Music, Theater and Fine Arts, Chişinău, Republic of Moldova) *Transforming Europe: the power of culture in shaping a stronger, safer, and more resilient future*
- Constantin-Vasile ȚOCA, Cosmin CHIRIAC (University of Oradea, Romania) *Economic competitivity and cohesion through cross-border cooperation at the Romanian-Hungarian border*
- Mihaela GRUMEZA (Academy of Economic Studies of Moldova, Chişinău, Republic of Moldova) - Strengthening national socio-economic development through the use of nonrefundable financial assistance
- Rodica PISICA (Academy of Economic Studies of Moldova, Chişinău, Republic of Moldova) -From progressive to regressive? Income tax reform and inequality in the Republic of Moldova
- Ana-Estera OANTA (Politecnico di Torino, Italy), Gabriela-Carmen PASCARIU (Alexandru Ioan Cuza University of Iași, Romania) - The transformational power of Belt and Road Initiative (BRI): Architectural design exportation and spatial planning consequences
- Teodor Lucian MOGA (Alexandru Ioan Cuza University of Iași, Romania) *Perceptions about Romania's role in NATO's eastern flank shared by the Trump administration*
- Andreea-Cristina PAHONTU, Gheorghe HURDUZEU, Andreea TARAN (Bucharest University of Economic Studies, Romania) When borders become tariffs: On economic identity and the fragility of global cooperation
- Mihai ȘTEFĂNOAIA (Ștefan cel Mare University of Suceava, Romania) The security of the European Union in the context of accelerated and radical geopolitical changes

# DOREBIZ round table | How to build a resilient business? EU Funds and opportunities for Romanian businesses

⑦ Friday, 16 May | 18.00 / CET 17:00 (online)

ZOOM link • Meeting ID: 874 4529 3587 • Pass: 611824

Moderator: Elena-Daniela VIORICĂ (PhD Professor, Alexandru Ioan Cuza University of Iasi, Romania)

Participants

- Liviu-George MAHA (PhD Professor, Alexandru Ioan Cuza University of Iasi)
- Laura MAXIM (PhD Professor, Alexandru Ioan Cuza University of Iasi)
- Cristian ÎNCĂLȚĂRĂU (PhD researcher, Alexandru Ioan Cuza University of Iasi)
- Claudiu ROMILA (PhD Lecturer, Alexandru Ioan Cuza University of Iasi)
- Sorin MAZILU (PhD researcher, Alexandru Ioan Cuza University of Iasi)
- Tudor AURSULESEI (PhD, Alexandru Ioan Cuza University of Iasi)
- Diana Elena ABĂLAŞEI (PhD, Alexandru Ioan Cuza University of Iasi)
- Cristin MURAFA (PhD, Alexandru Ioan Cuza University of Iasi)

This roundtable explores the structural and investment funding mechanisms available to Romanian SMEs and startups, with a focus on practical access and challenges in fund absorption. Field experts and consultants will discuss how to increase efficiency in fund use and propose improvements to current EU frameworks.

This event is organised within the Jean Monnet Chair: "Doing Resilient Business on the European Market".





Co-funded by the European Union

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