



# CENTRE FOR EUROPEAN STUDIES

FACULTY OF LAW  
ALEXANDRU IOAN CUZA UNIVERSITY of IAȘI

# EURINT 2020

## INTERNATIONAL CONFERENCE PROGRAMME



## EU AND ITS NEIGHBOURHOOD: ENHANCING EU ACTORNESS IN THE EASTERN BORDERLANDS

EURINT 2020 | October 15-17 | Iași - ROMANIA

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ALEXANDRU IOAN CUZA  
UNIVERSITY of IAȘI



CENTRE FOR  
EUROPEAN STUDIES



FACULTY OF LAW



EUROPEAN  
DOCUMENTATION CENTRE



**ORGANISERS:**  
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**FACULTY OF LAW**  
**ALEXANDRU IOAN CUZA UNIVERSITY OF IASI – ROMANIA**

and

**Jean Monnet European Documentation Centre**  
**ALEXANDRU IOAN CUZA UNIVERSITY OF IASI – ROMANIA**



**This event is organised within the framework of the project**



European Union and its neighbourhood.  
Network for enhancing EU's actorness  
in the eastern borderlands

ERASMUS+ Project 2017-2625

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Erasmus+ Programme  
of the European Union



## **ABOUT THE EURINT CONFERENCE SERIES**

The EURINT conference series was launched by the Centre for European Studies in 2013 in the frame of the Jean Monnet Life Long Learning Programme. Since 2013 the EURINT conference has established itself as one of the most visible academic events in field of European Studies from Central and Eastern Europe and in this regard, we are pleased to have managed to develop it into a traditional conference series. The EURINT conference package addresses those who show a genuine interest in enhancing their research skills in European Studies and in contributing to developing a transnational network of contacts and cooperation focusing on Central and Eastern Europe. The EURINT Conference series usually comprise keynote lectures and panel debates involving international academic experts, followed by intensive Q&A sessions. The audience is strongly encouraged to take the floor and challenge speakers with their own views and reflections of the topic and, thus, add to the debate. The academic programme also includes parallel academic sessions during which the conference participants (researchers, students, young professionals, etc.) are expected to deliver presentations of their most recent research. Thanks to a strong international presence, presented papers will benefit from invaluable discussion and feedback. Iasi is one of the easternmost cities of the European Union, a very important academic centre for Romania and also a cradle of Romanian history and culture. Our city could not only serve as a bridge between the West and East, but also as a starting point for developing stronger connections between our country, the European Union and our Eastern European friends from the neighbourhood.

## **THE EURINT 2020 CONFERENCE RATIONALE**

EURINT 2020 | EU and its neighbourhood: enhancing EU actorness in the eastern borderlands will, first, seek to bring additional insights into the way the EU policies are being framed and adapted in order to hamper the imbalances at the level of the borderlands between the EU and non-EU states in Eastern Europe. Second, it will assess the implication of the neighbourhood instruments in the borderland regions and try to provide answers about level of attractiveness the EU's specific policies and instruments. Since the EU's essential values such as good governance, democracy, economic prosperity and security have been constantly under pressure in the past years in the Eastern neighbourhood of the EU, it is interesting to gauge whether the EU can be still regarded as a source of political and economic support for the countries in the region. Last but not least, the conference will offer the possibility to

discuss ways of improving the effectiveness of the neighbourhood instruments in relation to its Eastern Partnership countries and debate whether the current design of these instruments is still suitable for a significantly altered region marked by the current geopolitical tensions between the Euro-Atlantic community and Russia.

EURINT 2020 will have a strong academic interdisciplinary character (political, economic, social, etc.) when assessing the EU's policies in the region (such as, the European Neighbourhood Policy and the Eastern Partnership) and, more specifically, the impact of the neighbourhood instruments (i.e. the European Neighbouring Instrument, Cross-Border-Cooperation, Euroregions, bilateral state partnerships, etc.).

The Centre for European Studies in cooperation Jean Monnet European Documentation Centre organizes an international academic event which addresses those who show a genuine interest in enhancing their research skills in European studies and in contributing to developing a transnational network of contacts and cooperation.

During the two-day conference, an exciting academic programme, featuring renowned international experts and keynote lectures, will be offered to our participants: PhD candidates, post-doc fellows, researchers, civil society activists, NGO representatives, consultants, policy advocates and many more.

## PRACTICAL INFORMATION

### VENUE

This year edition of EURINT conference will be organised online, via ZOOM platform.

### PRESENTATION

The panels will be chaired by external scholars. Each participant will have 15 minutes for the presentation. Chairpersons will be strict in respecting the speaking time. Paper discussions will take place after each presentation. We strongly encourage you to prepare a PowerPoint for your presentation (we recommend you to have a *.pdf* version of your presentation).

### LOGISTICS

If you have any queries about the conference or you need other practical information, the team is there to assist you. You can send a message to [eurint.conference@gmail.com](mailto:eurint.conference@gmail.com) or write us on Facebook @eurint

**EURINT 2020:****EU and its neighbourhood: enhancing EU actorness in the eastern borderlands****CONFERENCE PROGRAMME****Opening Ceremony | [ZOOM link](#)****Thu15 October****14:00-14:10****Welcoming remarks:**

- **Gabriela Carmen PASCARIU**, Director of the Centre for European Studies, Faculty of Law, Alexandru Ioan Cuza University of Iasi
- **Ioana Maria COSTEA**, Dean of the Faculty of Law, Alexandru Ioan Cuza University of Iasi, Romania

**14:10-16:00****EURINT panel |**

*Positive or negative? Weak or strong? Major dilemmas about the resilience of the EU's actorness in the Eastern Partnership region in times of crisis*

**Lectures**

- Prof.dr. Rodica Crudu
- Prof. Dr. Joanna Kurowska-Pysz
- Prof. Dr. Gilles Rouet
- Dr. Cristian Nitoiu

**MODERATOR:** prof.univ.dr. Gabriela Carmen PASCARIU

Prof.dr. **Rodica Crudu** is Dean of the International Economic Relations Faculty at the Academy of Economic Studies of Moldova (ASEM), where she has been a professor since 2004, and the deputy coordinator of the Jean Monnet Centre of Excellence in European Economic Integration Studies. Since 2014, she has held the title of Jean Monnet professor, coordinating several Jean Monnet projects in Moldova in the field of European integration studies. From August 2017 until January 2018, she held a Fulbright fellowship at American University in Washington, D.C. Her research interests lay in the field of the European economic integration, cross-border cooperation, innovation and entrepreneurship, international trade and European Union–Moldova trade relations. She holds a Ph.D. in international economic relations from ASEM.

Prof. Dr. **Joanna Kurowska-Pysz** is the Director of Research Institute on Territorial and Inter-Organizational Cooperation; Director of Technology Transfer Center at the WSB University in Dąbrowa Górnicza, Poland. She is a doctor of economic sciences in the field of management sciences. From the beginning of her 20-year professional career, Joanna Kurowska-Pysz combines academic activity with practice in the consulting industry. She is a recognized manager managing international projects, mainly cross-border ones, and performs a role of the evaluator of international EU programs known as INTERREG. Subsequently, she has participated in the development of almost 30 cross-border projects focusing on practical problems and research problems related to the territorial cooperation, primarily in the field of education, science, culture, tourism and entrepreneurship.

Dr. **Cristian Nitoiu** is a Lecturer in Diplomacy and Global Governance, as well as the Director of Study Programmes at the Institute for Diplomacy and International Governance within Loughborough University, London, UK. Prior to joining Loughborough University, he was a Lecturer in Politics and International Relations at Aston University. He also held a Postdoctoral Fellow in EU-Russia relations and Ukraine at LSE IDEAS, as well as research positions at Trinity College Dublin and the College of Europe (Natolin campus, ENP Chair). His teaching and research interest focus on the foreign policy of Russia and the EU, the international relations of the BRICS countries, EU-Russia relations, Eastern Europe, international relations, the European public sphere and international political communication.

Prof. Dr. **Gilles Rouet** is Professor and Head of Institut Supérieur de Management, Université de Versailles St-Quentin-en-Yvelines, Professor of International Relations, Matej Bel University, Banská Bystrica, Slovakia, Ad Personam Jean Monnet Chair. Coordinator of European programs in Russia and Georgia (1993-2011), he was, for 2010 to 2014, attaché for academic and scientific cooperation at the Embassy of France in Bulgaria and, for 2004 to 2008, attaché for academic, technical and scientific cooperation at the Embassy of France in Slovakia. He is co-director of several editorial series, has published a dozen of books, more than one hundred and sixty articles and papers.

## PARALLEL SESSIONS

### SESSION 1:

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**Moderator:** Teodor Lucian MOGA (Alexandru Ioan Cuza University of Iași, Romania)

🕒 Thursday, 15 October | 16.00-18:00 |

- 📄 Yevheniy HAYDANKA (Trnava University, Slovak Republic) - *Ways of formation and types of reproduction of regional political elites on the border of the European Union and EU neighbours*
- 📄 Mykola MYKOLAICHUK (Odessa Regional Institute for Public Administration of the National Academy for Public Administration under the President of Ukraine), Nataliia MALYSH (National University of Kyiv-Mohyla Academy, Kyiv, Ukraine) - *Cross-border cooperation in the context of the movement to the "Blue Ocean" (case of UKRAINE)*
- 📄 Ilham BOURAS (Corvinus University of Budapest, Hungary) - *"Europeanization" in the Southern bank of the Mediterranean: case of Morocco*
- 📄 Mădălin BLIDARU (National University of Political Studies and Public Administration, Bucharest, Romania) - *An updated assessment of the relative strength of the pro-Eurasian parties in the Eastern Partnership states*
- 📄 Dragos Stefan CALCAN (National University of Political Studies and Public Administration, Bucharest, Romania) - *The mixed legacy of the European Neighborhood Policy. The Moroccan exception*
- 📄 Ioan-David ONEL (National University of Political Studies and Public Administration, Romania) - *Assessing European Union's Actorness in the Extended Neighbourhood: the Case of Central Asia*
- 📄 Lucian Dumitru DIRDALA (Alexandru Ioan Cuza University of Iasi, Romania) - *Politicians and technocrats: former national prime-ministers nominated for the European Commission*

### SESSION 2:

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**Moderator:** Teodor Lucian MOGA (Alexandru Ioan Cuza University of Iași, Romania)

🕒 Thursday, 15 October | 18.00-20:00 |

- 📄 Mihail PADURARU, Raluca POPESCU (Bucharest University of Economic Studies, Romania) - *Challenges from Central Asia that may affect European Union, United States and NATO*
- 📄 Georgiana CICEO (Babeș-Bolyai University, Cluj-Napoca, Romania) - *The Europeanization of EU's Eastern Neighbourhood. How far has EU come, where did it fail and where should it go next?*

- 📄 Gabriela Cristina ȘPAIUC (National University of Political Studies and Public Administration, Bucharest, Romania) - *The role of the EU in securing Eastern Europe – prospects for using the full potential of CSDP in the region*
- 📄 Florin ȘUHAN (Alexandru Ioan Cuza University of Iasi, Romania) - *Post-crisis aspects of the evolution the defense industry*
- 📄 Andrei-Dumitru OLTEANU (Babeș-Bolyai University, Cluj-Napoca, Romania) - *Relationship between the BRICS states and the European Union states. Case study: China and the Eastern states of the European Union after the Cold War*
- 📄 Meszaros Edina LILLA, Constantin Vasile TOCA (University of Oradea, Romania) - *The EU's actorness and security governance in the Eastern Partnership countries*

### SESSION 3:

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**Moderator:** Alina BOTEZAT (Institute for Economic and Social Research, Romanian Academy, Iași, Romania)

🕒 Friday, 16 October | 14.00-16:00 |

- 📄 Dumitrita IFTODE (Alexandru Ioan Cuza University of Iasi, Romania) - *Managing digital change in European higher education*
- 📄 Dohi Trepszker LILLA (Babeș-Bolyai University, Cluj-Napoca, Romania) - *The jewish future of Eastern Europe*
- 📄 George-Cristian GAVRILLOAIA (Babeș-Bolyai University, Cluj-Napoca, Romania) - *The impact of the brain drain process for Romania - possible solutions in the context of the European Union*
- 📄 Alexandra HUȚANU, Patricea-Elena BERTEA (Alexandru Ioan Cuza University of Iasi, Romania) - *Are university students happy? Do they find meaning in studies?*
- 📄 Diana VICOL (Alexandru Ioan Cuza University of Iasi, Romania) - *Promoting student mobility in higher education in Europe*
- 📄 Vladimir Adrian COSTEA (University of Bucharest, Romania) - *(Re)defining and Designing the Internal and External Borders of the European Union*
- 📄 Gabriela CIOLPAN (Alexandru Ioan Cuza University of Iasi, Romania) - *Communication barriers between medical teams - quantitative study for the efficient use of patient care services*
- 📄 Diana VICOL (Alexandru Ioan Cuza University of Iasi, Romania) - *Development strategy of the Romanian tertiary education in a European context*



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**SESSION 4:**

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**Moderator:** Marius APOSTOAIIE (Alexandru Ioan Cuza University, Iași, Romania)

🕒 Friday, 16 October | 14.00-16:00 |

- 📄 Ioana BUHAC (Alexandru Ioan Cuza University of Iasi, Romania) - *Financial crises - onset, interventions, effects*
- 📄 Viorica CHIRILĂ (Alexandru Ioan Cuza University of Iasi, Romania) - *Volatility spillovers between stock and foreign exchange markets in Romanian case*
- 📄 Domnita GRITCO (Alexandru Ioan Cuza University of Iasi, Romania) - *No risk investment: myth or reality?*
- 📄 Ionela Gabriela MATEI, Ovidiu STOICA (Alexandru Ioan Cuza University of Iasi, Romania) - *Financial integration - The challenges ahead on banking systems from EU*
- 📄 Mihaela Brîndușa TUDOSE (Gheorghe Asachi Technical University of Iasi, Romania), Valentina Diana RUSU (Alexandru Ioan Cuza University of Iași, Romania), Silvia AVASILCĂI (Gheorghe Asachi Technical University of Iasi, Romania) - *Measuring financial performance: financial ratios vs. economic value added*
- 📄 Mihaela ONOFREI, Anca-Florentina VATAMANU, Florin OPREA (Alexandru Ioan Cuza University of Iasi, Romania) - *Governments' fiscal behaviour impact on public finance sustainability - a comparative study – a comparative study*
- 📄 Constantin-Marius APOSTOAIIE, Irina BILAN (Alexandru Ioan Cuza University of Iasi, Romania) - *From bank to non-bank financial intermediation – the role of banking regulation*
- 📄 Constantin-Marius APOSTOAIIE (Alexandru Ioan Cuza University of Iasi, Romania) - *A bibliometric analysis of the scientific literature on sustainable finance*

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**SESSION 5:**

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**Moderator:** Cristian ÎNCALȚĂRĂU (Alexandru Ioan Cuza University, Iași, Romania)

🕒 Friday, 16 October | 14.00-17:00

- 📄 Ghenadie CIOBANU (INCSMPS, Romania), Mihaela Diana NEGESCU-OANCEA, Maria Loredana POPESCU, Cristina DIMA (Bucharest University of Economic Studies, Romania) - *Investment and financing opportunities in cross-border development areas between Romania-Republic of Moldova- Ukraine and the opportunity to create new jobs*
- 📄 Oleksandr SHNYRKOV, Oleksii CHUGAIEV (Taras Shevchenko National University of Kyiv, Ukraine) - *Resilience of the EU exports to Ukraine under the COVID-19 pandemic*
- 📄 Carmen Valentina RĂDULESCU, Dumitru Alexandru BODISLAV, Florina BRAN (Bucharest University of Economic Studies, Romania), Sorin BURLACU (Bucharest

University of Economic Studies, Romania) - *The socio-economic development of the Republic of Moldova in the context of cross-border cooperation with Romania*

- 📖 Dzenita SILJAK, Kristian L. NIELSEN (International University of Sarajevo, Bosnia and Herzegovina) - *The integration maturity of the DCFTA countries: are they ready to apply for EU membership?*
- 📖 Ruslan V. EREZANU (Alexandru Ioan Cuza University of Iasi, Romania) - *Influencing factors of banking intermediation in the CIS States (Commonwealth of Independent States)*
- 📖 Raluca Maria POPESCU (Academy of Economic Studies, Bucharest, Romania) - *Eastern Partnership and the Eurasian Economic Union - regional integration and competition in the post soviet space*
- 📖 Margareta BOCANCIA, Daniela Gabriela COZMA (Alexandru Ioan Cuza University of Iasi, Romania) - *Analysis of income and human development in the EU countries*
- 📖 Raluca-Elena CAUNIC (Alexandru Ioan Cuza University of Iasi, Romania) - *The non-parametric solution for efficiency measurement in non-for-profit sectors*
- 📖 Angela ROMAN, Valentina Diana RUSU (Alexandru Ioan Cuza University of Iasi, Romania) - *Drivers of SME performance: a macroeconomic perspective*
- 📖 Ioana Raluca DIACONU, Bogdan Andrei TILIUȚĂ (Alexandru Ioan Cuza University of Iasi, Romania) - *Coronavirus – The moment for helicopter money?*

## SESSION 6:

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**Moderator:** Gabriela Carmen PASCARIU (Alexandru Ioan Cuza University of Iasi, Romania)

🕒 Friday, 16 October | 18.00-20:00

- 📖 Claudiu CLEMENT (Alexandru Ioan Cuza University of Iasi, Romania) - *Machine Learning for Financial Applications*
- 📖 Alexandra HUȚANU (Alexandru Ioan Cuza University of Iasi, Romania), Patricea-Elena BERTEA (Alexandru Ioan Cuza University of Iasi, Romania) - *A review of usability evaluation methods*
- 📖 Vlad LEONTIE (Alexandru Ioan Cuza University of Iasi, Romania), Liviu George MAHA (Alexandru Ioan Cuza University of Iasi, Romania) - *Digitalization in the East European construction sector*
- 📖 Ioana MOROSANU (Alexandru Ioan Cuza University of Iasi, Romania) - *Negatively-valenced emotions and the quest for authenticity in digital advertising discourse*
- 📖 Andrei UNGUREANU (Alexandru Ioan Cuza University of Iasi, Romania) - *The influence of auditory marketing on consumer behaviour in the shopping and services environment*
- 📖 Mircea Alexandru ROSU (Alexandru Ioan Cuza University of Iasi, Romania) - *Creating and measuring the impact of a content strategy*

**SESSION 7:**

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**Moderators:** Alina GENTIMIR (Alexandru Ioan Cuza University of Iași, Romania)

🕒 Saturday, 17 October | 10.00-13:00

- 📄 Deyan DIMITROV (Institute for the State and the Law - Bulgarian Academy of Science, Sofia) - *EU citizenship law: integration of immigrants*
- 📄 Anuța Elena FRANȚ (Alexandru Ioan Cuza University of Iași, Romania) - *Understanding the individuals who are a part of transnational organised crime – a key factor for creating a successful policy to fight against this kind of criminality*
- 📄 Alina GENTIMIR (Alexandru Ioan Cuza University of Iasi, Romania) - *CyberCrime@EAP III: New project on judicial cooperation between Eastern Partnership States*
- 📄 Mihai IFTIMIEI (Alexandru Ioan Cuza University of Iasi, Romania) - *Digitization of public administration. Romania of the 21st century*
- 📄 Andra IFTIMIEI (Alexandru Ioan Cuza University of Iasi, Romania) - *Comparative synthesis study on digital transformation and computerization of justice*
- 📄 Carmen MOLDOVAN (Alexandru Ioan Cuza University of Iasi, Romania) - *An overview on EU's framework on Cyberspace*
- 📄 Veronika STOILOVA (South-West University "Neofit Rilski" - Blagoevgrad, Bulgaria) - *Regulation of international data transfers under EU data protection law*
- 📄 Andreea ȘERBAN, Despina Martha ILUCĂ (Alexandru Ioan Cuza University of Iasi, Romania) - *The Protection of Personal Data in Crowdfunding Operations*

**SESSION 8:**

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**Moderators:** Bogdan-Constantin IBĂNESCU (Alexandru Ioan Cuza University of Iași, Romania)

🕒 Saturday, 17 October | 10.00-13:00 |

- 📄 Laura DIACONU (MAXIM), Andrei MAXIM (Alexandru Ioan Cuza University of Iasi, Romania) - *Towards sustainable development in post-transition European Union states*
- 📄 Costica MIHAI, Simona-Roxana ULMAN, (Alexandru Ioan Cuza University of Iasi), Krisztina-Melinda DOBAY (Romanian Academy, Iași Branch, „Gh. Zane”) - *Specific payments for ecosystem services as part of the water and forest management in Romania*
- 📄 Camelia GHIURCA (University Alexandru Ioan Cuza Iasi, Romania) - *Designing better policies for a cleaner air: The case of electric vehicles in Europe*
- 📄 Alexandru BANICĂ, Peter NIJKAMP, Karima KOURTIT (Alexandru Ioan Cuza University of Iasi, Romania) - *Capabilities and capacities of transforming natural disasters into opportunities*

- 📄 Tetyana BEZVERKHNIUK, Iryna BABOVA (Odessa Regional Institute for Public Administration of the National Academy for Public Administration under the President of Ukraine, Ukraine) - *Sustainable tourism observatory as a mechanism for administration of eco-safe resort destinations development in Eastern Europe*
- 📄 Andreea Madalina CIMPOESU (National University of Political Studies and Public Administration, Bucharest, Romania) - *The 2030 agenda and the goals of sustainable development is sustainable development a measurable concept?*
- 📄 Cezara DULCE, Ionel MUNTELE (Alexandru Ioan Cuza University of Iași, Romania) - *Erasmus international mobilities: component of the educational tourism in the city of Iasi. Study case: Grigore T. Popa University of Medicine and Pharmacy*
- 📄 Bogdan-Constantin IBĂNESCU, Mihail EVA, Alexandra GHEORGHIU (Alexandru Ioan Cuza University of Iasi, Romania) - *Questioning the role of tourism as an engine for resilience: The role of accessibility and economic performance*
- 📄 Mihai TALMACIU, Irina Teodora MANOLESCU, Stanislav PERCIC, (Alexandru Ioan Cuza University of Iasi, Romania) - *The implications of European Neighbourhood Policy on sustainable development of tourism in eastern European countries*
- 📄 Ancuta Mihaela ZETIU (Alexandru Ioan Cuza University of Iasi, Romania) - *COVID-19 pandemic impact on world tourism Industry*

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## SESSION 9:

**Moderators:** Loredana SIMIONOV (Alexandru Ioan Cuza University of Iași, Romania)

🕒 Saturday, 17 October | 10.00-13:00 |

- 📄 Abdulghani GAGHMAN (Bucharest University of Economic Studies, Romania) - *Governance in Yemen - Status and the way forward*
- 📄 Andrii KRUPNYK (Odessa Regional Institute for Public Administration of the National Academy for Public Administration under the President of Ukraine, Ukraine) - *Mechanisms for implementation of the Association Agreement between Ukraine and the EU in the field of civil society development in Ukraine*
- 📄 Elda ZOTAJ, Belina BEDINI (Aleksandër Moisiu University of Durrës, Albania) - *The impact of EU IPA II CBC funds on promoting regional cooperation within Western Balkan countries*
- 📄 Alla ORLOVA (Odessa Regional Institute for Public Administration of the National Academy for Public Administration under the President of Ukraine, Ukraine) - *Implementation of European principles of good governance in the state policy for promoting the civil society development in Ukraine*
- 📄 Svlana OVCHARENKO (Odessa Regional Institute for Public Administration of the National Academy for Public Administration under the President of Ukraine, Ukraine) - *Expert approaches paradoxes to the study of cultural infrastructure: Ukrainian case for the EU*
- 📄 Mykola POPOV, Ivan KOMAROVSKYI (Odessa Regional Institute for Public Administration of the National Academy for Public Administration under the

President of Ukraine, Ukraine) - *Using the circles of sustainability model to assess resilient local development policies in the Black Sea region*

- 📖 Olga COPTU (State Chancellery of the Government of the Republic of Moldova), Dorin DUSCIAC (Association for Integration of Migrants (AIM), Paris, France), Aliona CHERSAC (Migrant Families NGO, Moldova) - *The current low-point in EU-Russia relations and implications for the EU approach towards its Eastern neighbourhood and the Western Balkans countries*
- 📖 Miruna Constantina TUTUIANU (National University of Political Studies and Public Administration, Bucharest, Romania) - *Black Sea Blue Economy: Regional challenges in promoting cooperation towards a blue growth*
- 📖 Mihaela LUTAS, Dana Elena BAKO, Mihai ACHIM (Babeș-Bolyai University, Cluj-Napoca, Romania) - *Rebalancing the European Union - Russia commercial partnership on the natural gas market*
- 📖 Elena ONU (National University of Political Studies and Public Administration, Bucharest, Romania) - *Instruments and means of penetration of the main foreign political actors in the internal security dynamics of the unresolved conflict in Nagorno-Karabakh*
- 📖 Aliaksandr PYKO, Alexander BELSKI (Belarusian State University, Minsk, Belarus) - *Technology for analysis curricula and modules of European issues in academic centers of the regions of Belarus bordering the European Union: representation, formed competencies, teaching methods, perspectives and contradictions*
- 📖 Anton DENISENKOV (SUE "Moscow Metro", Russia), Natalya DENISENKOVA (Plekhanov Russian University of Economics, Moscow, Russia), Yuliya POLYAKOVA (Lomonosov Moscow State University, Russia) - *Features of the world's subways digitalization based on Industry 4.0 technologies*

## SESSION 10:

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**Moderators:** Oana SOCOLIUC (Alexandru Ioan Cuza University of Iași, Romania)

🕒 Saturday, 17 October | 10.00-13:00 |

- 📖 Ana Corina DIMITRIU, Gheorghe HURDUZEU (Bucharest University of Economic Studies, Romania) - *Art market today – global overview and the role of the European Union in this market*
- 📖 George Mihael MANEA (University of Bucharest, Romania) - *The EU's role in development sector: Payer or Player in its Neighbourhood*
- 📖 Georgiana-Cătălina MARCU (National University of Political Studies and Public Administration, Bucharest, Romania) - *Bring 2020 significant changes for Caucasian states?*
- 📖 Nicoleta Gianina BOSTAN (Transilvania University of Brasov, Romania) - *The efficiency of digital transformation for the banking industry. Evidence from EU Countries*

- 📖 Andreea-Oana IACOBUȚĂ-MIHĂIȚĂ, Oana-Ramona SOCOLIUC (GURIȚĂ) (Alexandru Ioan Cuza University of Iasi, Romania), Nicoleta SÎRGHI (West University of Timișoara, Romania) - *In the search of prosperity - an empirical analysis of contribution provided by institutions. The case of world poorest economies*
- 📖 Beatrice SURUGIU (Alexandru Ioan Cuza University of Iasi, Romania) - *Analysis of regional resilience and recommendations for cohesion policy. Case study: Romania*
- 📖 Dan LUPU, Liviu-George MAHA, Dana-Elena Viorica (Alexandru Ioan Cuza University of Iasi, Romania) - *COVID19 and its determinants in Europe*
- 📖 Cristin MURAFĂ, Liviu-George MAHA (Alexandru Ioan Cuza University of Iasi, Romania) - *FDI flows in the EaP countries. An in-depth analysis of Moldova's attractiveness in a regional context*

## SESSION 11:

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**Moderators:** Ramona ȚIGĂNAȘU (Alexandru Ioan Cuza University of Iași, Romania)

🕒 Saturday, 17 October | 10.00-13:00 |

- 📖 Ramona TIGANASU, Gabriela Carmen PASCARIU (Alexandru Ioan Cuza University of Iasi, Romania) - *Overview on the capacity of EU governments to implement pro-innovation policies*
- 📖 Adrian Daniel STAN (Babeș-Bolyai University, Cluj-Napoca, Romania) - *Lobbying regulation and legitimate interest representation in Central-Eastern Europe. Same pattern in current transparency practices?*
- 📖 Bianca BOSOANCĂ (Babeș-Bolyai University, Cluj-Napoca, Romania) - *The EU Eastern Enlargement from today's perspective*
- 📖 Elena-Iuliana BULGARIU (Babeș-Bolyai University, Cluj-Napoca, Romania) - *Looking towards the future democracy*
- 📖 Gheorghe DONCEAN ("Gh. Asachi" Technical University, Iași), Marilena DONCEAN (Romanian Academy - Iași branch, "Gh. Zane" Institute of Economic and Social Research) - *Abstract mathematical models used in colour management. Colour spaces*
- 📖 Ovidiu Andrei Cristian BUZOIANU, Catalin Razvan DOBREA, Cristina ALPOPI, Daniel MOISE (Bucharest University of Economic Studies, Romania) - *Cohesion and policies Romania-Hungary cross-border cooperation*
- 📖 Valentina CORNEA (Dunarea de Jos University of Galati, Romania) - *The contribution of cohesion policy in the 'Lower Danube' Euroregion: the mapping of the implemented projects' outputs and their implication to transition for sustainability*
- 📖 Alina-Alexandra GOROVEI (Alexandru Ioan Cuza University of Iasi, Romania) - *Types of corporate social responsibility programs in EU*
- 📖 Mihaela Mariana LUȚAȘ, Dana Elena BAKO, Brindușa-Nicoleta PINCU (Babeș-Bolyai University, Cluj-Napoca, Romania) - *The assessment of the transition effects towards a market economy. The case of Ukraine, Belarus and the Republic of Moldova*

**SESSION 12:**

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**Moderators:** Nadiia BUREIKO (Foreign Policy Council Ukrainian Prism, Ukraine)

🕒 Saturday, 17 October | 10.00-13:00 |

- 📄 Olga BRUSYLOVSKA (Odessa I. I. Mechnikov National University, Ukraine) - *The EU Soft Power Strategy towards Ukraine*
- 📄 Nadiia BUREIKO (Foreign Policy Council 'Ukrainian Prism', Ukraine), Oksana SHORODOK (Yurii Fedkovych Chernivtsi National University, Ukraine) - *Perceptions of the EU's actorness in the border regions of Ukraine: (in)efficiency of the EU neighbourhood instruments?*
- 📄 Oleksiy KANDYUK (Yury Fedkovych Chernivtsi National University, Ukraine) - *Future of Eastern Partnership beyond 2020: New priorities or New policy?*
- 📄 Teodor Lucian MOGA (Alexandru Ioan Cuza University of Iasi, Romania), Nadiia BUREIKO (Foreign Policy Council Ukrainian Prism, Ukraine), Alexandra GHEORGHIU, Bogdan–Constantin IBĂNESCU (Alexandru Ioan Cuza University of Iasi, Romania). - *Testing a Six-Factor Model on Perceived State Power and Influence: the Case of Romania*
- 📄 Teodor Lucian MOGA (Alexandru Ioan Cuza University of Iasi, Romania), Nadiia BUREIKO (Foreign Policy Council Ukrainian Prism, Ukraine), Alexandra GHEORHIU, Bogdan–Constantin IBĂNESCU (Alexandru Ioan Cuza University of Iasi, Romania). - *Still a troubling border? Assessing Romania's role in strengthening the resilience of the EU's Eastern Neighbourhood (the cases of Republic of Moldova and Ukraine)*
- 📄 Grigore VASILESCU, Cristina MORARI (Moldova State University, Chisinau, Republic of Moldova) - *Instruments for EU Eastern Neighbourhood Policies applied in the Republic of Moldova: Benefits, Effects, Problems*
- 📄 Carmen NASTASE, Ancuta LUCACI, Olekandr DIAKONYUK (Stefan cel Mare University of Suceava, Romania) - *Creating sustainable regional growth for SMEs in cross-border regions by enhancing the creative economy. Case of Romania, Ukraine and Moldavia*
- 📄 Marina POPA (ASEM, Chișinău, Republic of Moldova) - *Innovation, creativity and productivity in world economy*
- 📄 Loredana Maria SIMIONOV, Gabriela Carmen PASCARIU (Alexandru Ioan Cuza University of Iasi, Romania), Nadiia BUREIKO (Foreign Policy Council Ukrainian Prism, Ukraine). - *Perceptions and societal resilience. The EU's actorness beyond its eastern borders*

**SESSION 13:**

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**Moderators:** Gabriela Carmen PASCARIU (Alexandru Ioan Cuza University of Iasi, Romania)

🕒 Saturday, 17 October | 10.00-13:00 |

- 📄 Gabriela Carmen PASCARIU (Alexandru Ioan Cuza University of Iasi, Romania) - Resilience thinking and the EU's external action: A Southern - Eastern Neighborhood differentiation
- 📄 Bianca ANDRIANU (Babeş-Bolyai University, Cluj-Napoca, Romania) - *Resilient leadership. A brief theoretical analysis of the concept*
- 📄 Bogdana NEAMȚU, Calin HINTEA (Babeş-Bolyai University, Cluj-Napoca, Romania) - *Co-production of social innovation in cities and the link with resilience*
- 📄 Alexandru PAVEL, Bogdan Andrei MOLDOVAN (Babeş-Bolyai University, Cluj-Napoca, Romania), Karima Kourtit, Peter Nijkamp, Jheronimus Academy of Data Science (JADS), 's-Hertogenbosch, the Netherlands. - *Urban or rural: Does it make a difference for economic resilience? A modelling study on economic and cultural geography in Romania*
- 📄 Octavian MOLDOVAN, Alina Maria PAVELEA (Babeş-Bolyai University, Cluj-Napoca, Romania) - *The Academic Resilience of Public Administration Students*
- 📄 Ciprian ALUPULUI (Alexandru Ioan Cuza University of Iasi, Romania) - *Adaptive governance and resilience*
- 📄 Lucian Dumitru DIRDALA (Alexandru Ioan Cuza University of Iasi, Romania) - The 'Next Generation EU' fund as a resilience-building instrument
- 📄 Sorin MAZILU (Alexandru Ioan Cuza University of Iasi, Romania) - *From creative milieu to resilience: a systemic analysis of creative industries' capacity to withstand and adapt to change*
- 📄 Cristian ÎNCALȚĂRĂU (Alexandru Ioan Cuza University of Iasi, Romania) - The creative economy through the lens of urban resilience. An analysis of Romanian cities



## THE SCIENTIFIC COMMITTEE

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- **Rodica CRUDU**, Academy of Economic Studies of Moldova
- **Lucian DÎRDALĂ**, Alexandru Ioan Cuza University of Iasi, Romania
- **Gabriela DRAGĂN**, European Institute of Romania
- **Adelaide DUARTE**, University of Coimbra, Portugal
- **Ioan HORGA**, University of Oradea, Romania
- **Corneliu IAȚU**, Alexandru Ioan Cuza University of Iasi, Romania
- **Adrian Liviu IVAN**, Babeș-Bolyai University, Romania
- **Karima KOURTIT**, Jheronimus Academy of Data Science (JADS) 's-Hertogenbosch
- **Joanna Kurowska-Pysz**, WSB University, Dąbrowa Górnicza, Poland
- **Peter NIJKAMP**, Alexandru Ioan Cuza University of Iasi, Romania
- **Cristian NIȚOIU**, Loughborough University London, United Kingdom
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- **Septimiu Vasile PANAINTE**, Alexandru Ioan Cuza University of Iasi, Romania
- **Gabriela Carmen PASCARIU**, Alexandru Ioan Cuza University of Iasi
- **Alexandru Florin PLATON**, Alexandru Ioan Cuza University of Iasi, Romania
- **Gilles ROUET**, Alexandru Ioan Cuza University of Iasi, Romania
- **Ramona ȚIGĂNAȘU**, Alexandru Ioan Cuza University of Iasi, Romania
- **Carmen Tamara UNGUREANU**, Alexandru Ioan Cuza University of Iasi, Romania,

## THE ORGANIZING COMMITTEE & THE SUPPORT TEAM

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- Professor Gabriela Carmen PASCARIU
- Associate professor Ioana Maria COSTEA
- Professor Liviu George MAHA
- Professor Mihaela TOFAN
- Researcher (II) Ramona ȚIGĂNAȘU
- Lecturer Lucian Dumitru DÎRDALĂ
- Lecturer Alina GENTIMIR
- Lecturer Alexandru BANICA
- Lecturer Teodor Lucian MOGA
- Researcher (III) Cristian ÎNCALȚĂRĂU
- Researcher (III) Bogdan Constantin IBĂNESCU
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- PhD candidate Radu RADULESCU
- PhD candidate Anatolie CĂRBUNE